

Laura Coy joined Grainger in 2008 after more than 10 years as a fundraiser in the nonprofit sector. Since coming to Grainger, she has served as the Senior Corporate Philanthropist and Public Affairs Manager, responsible for the company's contributions, community affairs, strategic partnerships, and employee engagement programs. Currently, Laura holds the post as Senior Manager of Corporate Social Responsibility (CSR) and is leading the company's CSR strategy and communications.

In her capacity at Grainger, Laura also manages Grainger's partnership with the American Red Cross and the Grainger Tools for Tomorrow® scholarship program along with Grainger's three-to-one matching gifts program and the company's charitable contributions program. In 2013, Grainger donated more than \$22 million in cash and product to charitable organizations across the globe.

Laura is passionate about the power of public-private partnerships and the emergence of social enterprise. She published an article in the Journal of Integrated Marketing Communications entitled, "[**Corporate Social Responsibility: How Savvy Companies Create a Win/Win Scenario.**](#)" She is active in a variety of civic organizations including the American Red Cross of Greater Chicago, the Donors Forum of Illinois and is a Board Member of the Association of Corporate Contributions Professionals.